



FUNDING ALERT



Special Issue: Funding Trends

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Government of the District of Columbia

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Special Issue: Funding Trends

This issue of Funding Alert is focused on providing information and analysis on the current funding trends. In addition to the usual information, special sections on "Federal Funding Trends," "District Funding Trends," and "Foundation Funding Trends" are included to assist organizations with understanding the grants landscape. Please send comments and feedback about the special issue to fundingalert@dc.gov.

Federal Funding Trends

President Bush's administration has created two issues for federal grants: 1) the decreased growth in federal discretionary spending; and, 2) the increased eligibility of faith-based organizations for grants. The administration's priorities are military capacity and homeland security. Priority domestic initiatives cover education, substance abuse and disabilities.

Decreased Funding: The combination of economic recession, tax cuts, and increased defense spending, make the prospect for increased grant funds in future years a dim one. And in real dollars (adjusted for inflation), available grant funds will likely decrease. One analysis of projected spending through FY2011 demonstrates that federal discretionary funds will decline by 11.2% by FY2011 nationally. The largest cuts will come in the areas of job training, housing, and justice grants, although even in these areas there are particular programs that receive increases.

Faith-Based Organizations: The faith-based initiative is more about increasing access to funds than

increasing the amount of funds available. No new funds have been authorized for faith-based organizations. They will be competing against other nonprofits for existing grants. The proposal for a \$67 million Compassion Capital Fund, which would help organizations adopt best-practices, has been authorized, yet the implementation of these funds will likely bring benefits to both emerging secular community-based and faith-based organizations.

Federal Opportunities

Job Opportunities for Low-Income Individuals Program. *The Department of Health and Human Services, Administration for Children and Families* announces funds to conduct projects to create new employment and business opportunities for certain low-income individuals through the provision of technical and financial assistance to private employers in the community, self-employment/micro-enterprise programs, and/or new business development programs. Only nonprofit organizations are eligible to apply. The deadline is April 22, 2002. A total of \$4.75 million is available to fund approximately 7 awards. Contact Ros Relaford at 1-800-281-9519 or OCS@cgnet.com. Also see <http://www.acf.dhhs.gov/programs/ocs/kits1.htm>.

Technology Opportunities Program Grant. *The Department of Commerce* announces funds to explore the possibilities that emerging digital network technologies offer to solve critical challenges in such areas as lifelong learning, community and economic development, government and public services, safety, health, culture, and the arts. Eligible applicants include all nonprofit and

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faith-based organizations and State and local government entities. The deadline is March 21, 2002. The maximum award is \$750,000; all federal funds must be matched 1-to-1. For further information, contact Stephen J. Downs at (202) 482-2048 or top@ntia.doc.gov. Also see <http://www.ntia.doc.gov/otiahome/top/>.

Alzheimer Disease Demonstration Grants. *The Department of Health and Human Services* announces funds to develop models of home and community-based care for persons with Alzheimer's disease and their families and improve the existing home and community-based care system to better respond to the needs of persons with dementia and their families. Only State agencies are eligible. Approximately 5 to 7 awards will be made for up to \$300,000 each. For more information, contact (202) 401-4547 or see <http://www.aoa.gov/egrants>.

Cardiovascular Health Programs. *The Department of Health and Human Services, Centers for Disease Control* announces funds to assist States in developing, implementing, and evaluating cardiovascular health promotion, disease prevention, and control programs and eliminating health disparities; and to assist States in developing their Core Capacity Programs into Comprehensive Programs. Only State health departments are eligible. The deadline is April 17, 2002. Approximately \$16 million is available total for up to 31 awards. In addition, \$6.7 million is available to fund the 22 existing Core Capacity Programs grantees. For additional information, contact Michelle Copeland at (770) 488-2686 or stc8@cdc.gov. Also see <http://www.cdc.gov/od/pgo/funding/02045.htm>.

Medicare Disease Management Demonstrations. *The Department of Health and Human Services* announces funds for disease management interventions aimed at beneficiaries who have one or more chronic conditions that are related to high costs to the Medicare program, namely, cognitive heart failure, diabetes or coronary heart disease. Existing providers of disease management services are eligible. The deadline is May 23, 2002. Approximately 3 awards will be made. For more information, contact Tamara Jackson-Douglas at (410) 786-9417 or TJackson2@cms.hhs.gov. Also see <http://www.hcfa.gov/research/dmdemo.htm>.

District Funding Trends

The Government of the District of Columbia awards over \$40 million per year in grants to nonprofit, community and faith-based organizations in order to provide services to residents of the District of Columbia. The District's grants to the community are actually sub-grants from federal funds, which means that it is difficult to predict in advance all of the opportunities that are upcoming. Many of the federal grants, though, are made annually to the District Government, so some of the announcements from previous years likely will be repeated in 2002. Often, the target population or particular service model varies from year to year, but the program is basically the same.

Knowing the past, then, is the best way to be prepared for the future. A new report, "2001 District Grants Review," includes grants announced from across the Government of the District of Columbia, including DC Public Schools, Department of Health, Department of Human Services, DC Commission on Arts and Humanities and others. Each announcement includes contact information, which you can use to learn more about the current status of a particular grant program.

View the "2001 District Grants Review" at http://opgd.dc.gov/news/2002/february/02_14_02.shtm. For more information about District grants, contact the Office of Partnerships and Grants Development at (202) 727-8900.

District Opportunities

Last Call! Local Law Enforcement Block Grant. *The DC Office of the Deputy Mayor for Public Safety and Justice, Justice Grants Administration* announces funds for the following seven purpose areas: Support Law Enforcement; Enhance Security Measures; Establish or Support Drug Courts; Enhance the Adjudication of Cases Involving Violent Offenders; Establish Multijurisdictional Task Forces; Establish Crime Prevention Programs; Defray the Cost of Indemnification Insurance for Law Enforcement Officers. Nonprofit and local government agencies are eligible to apply. The deadline is March 11, 2002. The Request for Applications is available from the Justice Grants Administration, 1350 Pennsylvania

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Avenue, NW, Suite 327, Washington, DC. Contact Torrey Lee at (202) 727-0605 or torrey.lee@dc.gov.

Last Call! Youth Substance Abuse Prevention Program Special Populations Grant-Asian/Pacific Islanders. *The DC Department of Health* announces funds to design and implement an evidence-based substance abuse prevention program for Asian/Pacific Islander youth between the ages of 9 and 18. The deadline is March 11, 2002. One award for \$100,000 will be made. The RFA is available from the Department of Health, 825 North Capitol Street NE, Room 3115, Washington, DC and from http://opgd.dc.gov/info/grant/funding_grants/index.shtml. Contact Charles Nichols at (202) 442-9414 for more information.

Foundation Funding Trends

Foundations of all types, including independent, community, family and corporate, disperse nearly \$30 billion per year. Approximately half of all grants are made by the largest 1,000 foundations. Also, the majority of all foundation grants are for \$50,000 or less. Only one-in-five are for general operating support.

In analyzing foundation giving, there are two main aspects: percentage of total grant dollars by subject area and growth by subject area over time. Based on data from the largest foundations, the overall amount of grant dollars by major subject areas are: education 25%; health 21%; human services 14%; arts/culture 12%; community/civic/public affairs 11%. Specifically, corporate foundations prioritize education, arts/culture, and science and technology.

Since 2000, foundation funding has grown the fastest in subject areas such as health, education and environment. Children and youth, as well as the economically-disadvantaged, are receiving increased attention.

Foundation giving in the wake of the September 11th terrorist attacks has been an ongoing discussion. The latest information from the Foundation Center (<http://fdncenter.org>), the Chronicle of Philanthropy (<http://philanthropy.com/>), and the Association of Fundraising Professionals (<http://www.nsfre.org/>) puts the situation in perspective.

Contributions to post-September 11th efforts currently totals \$1.5 billion. The foundation component was approximately \$200 million. Many observers initially estimated that overall foundation funding would be seriously impacted, but this sum only accounts for 1% of annual foundation giving. The amounts donated by corporations and their foundations however, were higher and accounted for nearly 6% of annual giving. The most current information from the field indicates that most nonprofits are reporting donations for 2001 that are equal to or higher than totals for 2000.

Foundation Opportunities

Literacy Grants. *The Starbucks Foundation* provides funding for literacy programs aimed at families, children and youth. Only tax-exempt 501(c)(3) organizations are eligible to apply. Grants of up to \$10,000 each will be awarded. The next deadline for concept papers is April 1, 2002. Contact customer relations at (206) 447-1575 x82900. See http://www.starbucks.com/aboutus/grantinfo.asp?cookie_test=1.

Resources & Announcements

Save the Date! 2002 Public-Private Partnership Conference. *The DC Office of Partnerships and Grants Development* announces the fourth annual public-private partnership conference with the theme "Building Partnerships for Better Neighborhoods." The conference is scheduled for Thursday, June 6th at George Washington University's Marvin Center. Further information and registration materials will be available soon. For more information, contact (202) 727-8900 or opgd@dc.gov.

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